SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
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|        |   |           |         | _       |   |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup><br>Wendling Brian J |                            |  |   |      | 2. Issuer Name and Ticker or Trading Symbol Qurate Retail, Inc. [ QRTEA ] |  |  |        |  |                                  |   |            |                  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner |  |   |  |  |           |  |
|--|----------------------------|--|---|------|---|--|--|--------|--|----------------------------------|---|------------|------------------|--|--|---|--|--|-----------|--|
|  |                            |  |   |      |   |  |  |        |  |                                  |   |            |                  | X  | Officer (g   | ive title   |  | Other (s   |           |  |
| (Last)   | (First) (Middle)           |  |   |      |   | 3. Date of Earliest Transaction (Month/Day/Year) |  |        |  |                                  |   |            |                  |  | below)   | <b>C</b> 10   |  | below)   |           |  |
| 12300 LIBERTY BOULEVARD  |                            |  |   |      | 03/03/2023  |  |  |        |  |                                  |   |            |                  |  | CAU  | )/PFO   |  |  |           |  |
| (Street)<br>ENGLEWOOD CO 80112   |                            |  |   |      | 4. If Amendment, Date of Original Filed (Month/Day/Year)                  |  |  |        |  |                                  |   |            |                  | 6. Individual or Joint/Group Filing (Check Applicable Line)                                      |  |   |  |  |           |  |
|  | ,                          | 00   | 80112   |      |   |  |  |        |  |                                  |   |            |                  |  |  |   |  |  |           |  |
| (City)   | (State)                    | (Zi  | p)  |      | Form filed by More than One Reporting Person                              |  |  |        |  |                                  |   |            |                  |  |  |   |  |  |           |  |
|  |                            | Т  | able I - No   | n-De | rivati  | ve S   | ecuritie   | es Acq | luired,  | Dis                              | posed of                                      | i, or      | Benefi           | cially Ow  | ned  |   |  |  |           |  |
| Date   |                            |  |   |      | ate<br>//onth/Day/Year)   |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)  |        | Transaction Disposed<br>Code (Instr.                   |                                  | ies Acquired (A) or<br>Of (D) (Instr. 3, 4 an |            | ) or<br>4 and 5) | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported<br>Transaction(s)         |  | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) |  | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |           |  |
|  |                            |  |   |      |   |  |  |        | Code   | v                                | Amount (A) or<br>(D)                          |            |                  | Price  | (Instr. 3 and 4)   |   |  |  | (1130. 4) |  |
| Series A Common Stock 03/0   |                            |  |   |      | 03/202  | 23   |  |        | A 16,747 <sup>(1)</sup> A                              |                                  | \$0.0000                                      | 76,        | ,331             |  | D  |   |  |  |           |  |
|  |                            |  | Table II - I  |      |   |  |  | •      |  | •                                | sed of, c<br>onvertibl                        |            |                  |  | d  |   |  |  |           |  |
| 1. Title of<br>Derivative<br>Security (Instr. 3)                         | Conversion                 | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Yea | ate, | Code (Instr.  |  | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |        | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Year |                                  | te Securities Underly                         |            | derlying         | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Number<br>derivative<br>Securitie<br>Beneficia<br>Owned<br>Following<br>Reported<br>Transacti | e<br>s<br>ally<br>g   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |           |  |
|  | Code V (A) (D) Date Expira |  |   |      |   |  | Expiration<br>Date   | Title  | e  | Amount or<br>Number of<br>Shares |   | (Instr. 4) |                  |  |  |   |  |  |           |  |

Explanation of Responses:

1. Represents shares of Series A Common Stock to be issued as a result of the certification on March 3, 2023 of the satisfaction of performance criteria established for the performance-based restricted stock units granted to the reporting person on March 10, 2022.

<u>/s/ Brittany A. Uthoff as Attorney-</u> in-Fact for Brian J. Wendling <u>03/07/2023</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.